

You can now get a nose job via an injection which promises to straighten and uplift a less-than-perfect nose in less than an hour. *Grazia* gets the low-down on the latest alternatives to nip/tucks...

The rise of the 'tweakment'

WHAT ARE 'TWEAKMENTS'?

'They're small procedures that are set to replace full-on surgery such as facelifts, nose jobs and eye-bag lifts,' says plastic surgeon Rajiv Grover. 'These softer treatments give very good results, but at a fraction of the cost, downtime and invasiveness.'

THE 60-MINUTE NOSE JOB

A surgery-free nose job is one of a rising trend of 'tweakments' – so-called because they're softer versions of traditional cosmetic treatments. Dr Nick Milojevic from the Milo Clinic, who has just started carrying out the procedure, told *Grazia*: 'There is a huge waiting list already for this treatment, mostly because it's quicker than a regular rhinoplasty.'

Eye surgeon Raman Malhotra has also developed a similar injectable eye lift, also using filler. In his studies, the 10-minute procedure raised the brow and lifted hooded eyelids.

DETAILS: From £400, Dr Milojevic as before. Dr Raman Malhotra, www.ramanmalhotra.com, 01883 712 888.

10-minute eyelift, which can fill a hollowed-out under-eye area (which can occur as we age, smoke or lose weight), lighten dark circles or smooth out bags. 'Small amounts of filler are injected under and around the eye

THE FLUID FACELIFT

Injectable facelifts are set to be huge in 2010, showing even better results than their surgical counterparts, despite costing less, being

quicker, safer and scar-free. Surgeons are offering their own versions, including Dr Daniel Sister and Dr Cyrille Blum's new Fluid Facelift, which mixes fillers with Botox for a younger look. Dr Jules Nabet has created the 3D lift, which uses a unique patented injection gun that delivers filler more accurately. The procedure takes 45 minutes and is done with only two injections. Results are instant and last up to two years.

DETAILS: Fluid Facelift costs from £1,500, Daniel Sister and Dr Blum at www.beautyworkswest.com, 020 7221 2248. 3D Lift from £2,000, Dr Nabet at The Soma Centre, www.julesnabet.com, 0207 938 2195.

